

Rec Hub Meeting August 16, 2022

Submitted by Bob Kogut

1. Chamber mixer
 1. Eric: no follow-up needed
 2. 60 or so people attended
 3. Bob and Corrie led tours
 4. Eric: feedback was good from the attendees
 5. Eric: business community unanimously liked the space
 6. Bob is working on an updated site plan image; people keep asking for that
 7. Laura: Cunningham from Warren said more cleanup is needed out front
2. Interior design for visitor's center
 1. Chamber is moving into the space in November, post foliage
 2. Eric: wants to have exterior signs in place before move-in
 3. John Morris said the building would be painted prior to move-in
 4. Eric: would like partner organizations to provide labor to staff the visitor's center
 5. Ross: Path and Friends were started from the same meeting, Information will tell the story/history of the Path
 6. Laura: Eric, give us a deadline for content
 7. Eric: end of September
 8. Liza/Josh: content should be cohesive and of a consistent theme
 9. Eric: Not going to tell the story of the Chamber; no one cares. Orient information towards the target audience (new visitors)
 10. Corrie: wants the theme to reflect who we are as a community. Here are the things we're doing in the Valley; if you agree with those goals, here's how you can help and donate.
 11. Eric: Maps are very important. He'd like maps that he can draw on to show visitors visually all the things they can show.
 12. Eric: big screen tv showing welcome video and other videos. It would be good to have that welcoming video professionally produced. It's not in the budget now, ,but maybe we can save in other areas.
 13. Josh: We should be careful not to overload information on panels.
 14. Eric: QR codes to lead to more detailed information
 15. Corrie: Watershed lines on maps! And... Welcome, this is who we are as a community (we make sweet trails, we care for them, we appreciate local food, etc.) join us in all these things...
 16. Eric: Cohesiveness of message is very important
 17. Eric: Would like the information to be updateable. Taste Place is a good example.
 18. Eric: lots of signs
 19. Eric: What do we call this place?
 20. Josh: Sugarbush, Mad River, Oles, other established entities are not in the plan so far. Is this a more general visitor's hub than just a trail/recreation hub
 21. Laura: Trail hub is a narrower scope than recreation hub

22. Eric: Trail hub is too narrow a definition
 23. Laura: Sign should say "Visitor's Center" so it's clear what it is. Other information and signs can augment.
 24. Eric: panels should be on castors so they can be rearranged
 25. Ross: has anyone spoke to businesses about getting involved such as AWake coffee providing coffee
 26. Eric: yes, I have. Cabot has expressed interest in providing samples and being involved. A florist in town wants to provide flowers.
 27. Eric: Don't want it to be super comfortable so that it becomes a place where people hang out and use the WiFi.
 28. Corrie: Integrate Steward MRV by doing something like quotes from volunteers about how they contribute
 29. Bob: From the examples Eric sent, I like the huge photos on the walls. We could have images of recreation and nature.
 30. Eric: Would like to incorporate electronic tools. Would like all the partners to weigh in.
 31. Josh: Decide on our collective themes and figure out how to articulate that.
 32. Eric: I'll work on the themes. Images alone may be enough for the ski areas. People are already familiar with that.
 33. Eric: Would like input on the architectural design of the panels and interior. Would like to hire a professional to do the design.
 34. Corrie: A way to think about the themes is to think about how people feel or want to feel when they're doing these activities.
 35. Eric: knows an architect and Addison West are offering ideas and are interested in helping with the design. Shadow and Light out of North Ferrisburgh is a possibility, but they're expensive. Maybe we could use them with a limited scope.
 36. Eric: National Park Services do the best visitor's centers
 37. Eric: please take photos of good centers and design elements that you see.
 38. Ross: we should think about the sound and smell of the center.
3. Permits
 1. Josh: still need property lines from surveyor
 2. Bob:
 3. Ross: first getting permit for southern crosswalk
 4. Fundraising
 5. Trails Counters
 1. Josh: We can't get free trail counters this year from state. SE Group said it would cost \$4000 to rent counters. Anyone else have any ideas?
 2. Laura: We promised in the grant application that we would study traffic.
 3. Josh: Bob, will you take the lead to research trail counters.
 4. Laura:

Thanks,

-Bob

