MRV Rec Hub-VOREC Team Meeting Minutes 6-20-22

Attendees: Bob Kogut, Eric Friedman, Joshua Schwartz, Corrie Miller, Laura Arnesen, Liza Walker, Ross Saxton

• Updates on Parking Area and Bridge:

- Bob has survey results from engineering company. Has info for bridge engineer but trying to get FEMA layers on it. This survey isn't providing too much helpful info for the parking. Josh's LIDAR-based map more useful. Both survey and Josh's map may be telling the same story.
- Have had several experts visit. Ned Swanburg (floodplain expert) and Gretchen Alexander (river scientist). They will provide advice and that will also go to town, as DRB ultimately makes decision. Their expertise is in river corridor/floodway and flood height/inundation, not focused on stormwater run-off.
- Two concerns expressed from these experts: 1) will river take away investment in site. FEMA concerned about insurance costs. 2) How we are treating runoff and stormwater.
- Considering concept of shadowing—place above greenhouse is more "shadowed" by buildings upstream. Less likely to need to be impacted by future flood event.
- Our findings—downhill from current greenhouse, maybe put less parking there
- Josh's quick guess on parking numbers for lower section, maybe 12-15, but need site plan to determine
- o If we are prioritizing parking locations based on flood and river corridor, we need to add other information. Corrie hoping we can avoid lower section.
- Bob says bridge will definitely land in floodplain. We need to do analysis re impact considerations. Ramp and landing will be in floodway on field side. No way to avoid that. Ramp will be 6' high, so above 500 yr flood level.
- Next steps: Bob needs to get more detailed design to see exactly where supports get set for bridge and ramp. Could do a mock up ramp if needed. After we agree on design (i.e slope of ramp) then analysis can get done.
- Work with survey crew to get some stakes in ground too

Signage:

- Eric met 2x with John Morris and Sparky Potter at site. Heard John's perspective on what he wanted broadly for property. Had regs for Town in hand. Each tenant will have own signage on face of building. "Pole sign" that would be visible coming down Route 17, meeting setbacks
- John covering cost of signage, for the "frames" around each sign. He wants consistent look.

- Sign for Visitor's Center—Team needs to decide what it should say, Rec Hub, etc.
 We should get going on that.
- Other signs for restaurant, another for Cousin's Brewery
- We pay for Rec Hub sign, sign directing to parking area below, and designating parking spots for Rec Hub visitors center
- Do we need/want signage elsewhere in town to direct people to Hub? That would be state highway signage.
- o Foundation and walkway work is complete around Smokehouse structure.
- Was Interpretive signage discussed with John? Might we need more than just the one panel that has kiosk funding in the budget? We budgeted \$10,000 for Kiosk design/build.
- Eric wants to start tackling design for inside too
- Bob- let's not have too much signage on outside.

Parking

- Joshua: Get further survey data to see how to maximize area north side of "tomato greenhouse"
- John Morris open to "surge" parking for special events—maybe reconsider other areas
- Let's continue to determine what maximum parking spaces are needed.
- Project parking site numbers were based on zoning requirements but also practical consideration of expectation for the site. (Wanting to make sure we don't end up with people parking in worse places)
- o In the 2% annual flood chance area, did LIDAR show strange shapes like compost piles, that made it look like there was higher land there than there actually is?
- Corrie asked Gretchen Alexander, State river scientist, if her site visit matched the GIS data on the river corridor analysis, and Gretchen said yes. (Sometimes analysis changes after site visit/ground-truthing)
- Annie says coordination will happen with permit applicants and the State for projects in floodplain area. This is built into the zoning process.

Social Media/Marketing

- o 20k in VOREC for 2-3 campaigns re stewardship
- Laura re potential to use funds for marketing around dogs, as one of the "campaigns"
- Recreation Visioning first new Steering Committee meeting July 7th 2 pm- 4 pm
- Fundraising conversation postponed to next VOREC meeting- July 5th @12:30. Idea is to develop a plan, even though we still have to finalize numbers
- Waitsfield SB site visit Monday, 6-27-22 to look at the two Route 100 road crossings -Addison West and Mad River Valley Real Estate.